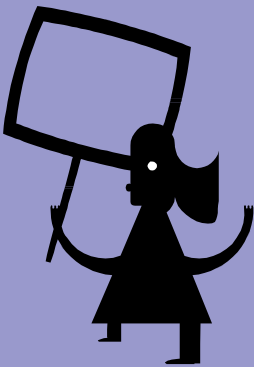




**“Fragranced
laundry soap
and fabric
softener don’t
clean your
laundry better
than unscented
laundry
products.”**



Activist's Corner

This month, in conjunction with our cover article, as well as the public service announcements from last month, we are presenting public service announcement #7, *Fragranced Laundry Products Pollute Our Air*. It may be downloaded at: <http://mcs-america.org/PSA7FragrancedLaundry.pdf>.

Announcement 7

PUBLIC SERVICE ANNOUNCEMENTS



Are You At Risk?

Fragranced Laundry Products Pollute Our Air!



- Fragranced laundry soap and fabric softener don't clean your laundry better than unscented laundry products.
- Scented laundry products pollute the neighborhood air from dryer vents and may cause respiratory toxicity, especially in children and small pets.
- Scented laundry products leave residues on clothing that may cause healthy individuals sharing the same airspace to suffer sensory irritation, pulmonary irritation, inflammation of the lungs, and airflow limitation.

1. Anderson RC & Anderson JH. Acute toxic effects of fragrance products. *Archives of Environmental Health*. 1998 Mar-Apr;53(2):138-46.
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3. Anderson RC & Anderson JH. Respiratory toxicity of fabric softener emissions. *J Toxicol Environ Health*. 2000 May 26;60(2):121-36.
4. Howieson AJ, Harley OJ, Tiernan EP. Laundry detergent and possible nonaccidental injury. *Eur J Emerg Med*. 2007 Jun;14(3):163-4.
5. Kiriya T, Sugiura H, Uehara M. Residual washing detergent in cotton clothes: a factor of winter deterioration of dry skin in atopic dermatitis. *J Dermatol*. 2003 Oct;30(10):708-12.

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